



ActivePDF, Inc.

28202 Cabot Rd., Suite 155

Laguna Niguel, CA 92677

866-468-6733

www.ActivePDF.com

January 1st, 2021

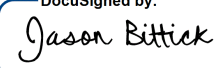
Dear ActivePDF customers,

This letter is to advise you that there is an increase of 10% on all ActivePDF products, effective January 1st, 2021. All orders received on or after February 28th, 2021 will be invoiced at the new price. In addition, the pricing on maintenance & support will be increasing annually at a 5% increase if paid annually. Customers who choose to pay multiyear terms in advance will have a flat rate with no annual increase until the end of its term. We will keep prices flat for all 3-year term agreements paid in advance and offer a 5% total support discount on 5-year terms.

ActivePDF is committed to finding ways to give our customers the best product and service, and during the past few years, we kept our prices flat and had not raised prices. However, due to the inflation and rising costs in the US, we have concluded the price increase is necessary for this situation. We have also evaluated the market and value provided by ActivePDF and believe these prices are in line with the value provided.

ActivePDF greatly appreciates your continued business and support through this time of growth and change. If you have any further questions or concerns regarding this price increase, please do not hesitate to reach out. Our team is more than happy to discuss this situation with you.

Sincerely,

DocuSigned by:

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Jason Bittick

Director of Sales & Renewal Operations